

1. Factual Information			
Module Title	Popular Music Professional Practice	Level	6
Module Code	LAUPMP602	Credit Value	60

## 2. Module Aims

This module is the opportunity for you to demonstrate your criticality within the performative context of BMus (Hons) Popular Music Performance.

This is the culmination of the knowledge, skills and understanding acquired throughout the entirety of your study on the course, with a particular consideration for performance, audience, sound and vision.

It will provide a framework to guide you as you extend and further your experience, knowledge, skills and understanding in relation to your own professional position within a popular music performance, production and composition context.

**You are expected to produce work that demonstrates you are:**

- applying a high level of process and professional skills that demonstrate a critically informed approach to popular music performance, production, and composition;
- applying an independent critical understanding, specific knowledge and specialist understanding of the professional and contextual location of your popular music practice;
- synthesising knowledge and understanding to generate effective creative solutions within your popular music discipline in order to progress as an emerging artist;
- using information, experiences and a range of appropriate communication methods to present yourself as a professional practitioner.

## 3. Teaching and Learning Strategies

These are designed to support your achievement of an external-facing musical practice as complete, creative and versatile musician, ready to build and sustain a career in the contemporary popular music industries.

These will typically include: practical tutorials; performance, composition and arrangement tasks; group critiques; 1:1 instrumental/vocal teaching; individual tutorials.

Throughout the module you will be leading the teaching and learning through your own independent study tasks.

## 4. Module Content

Your own popular music performance, production, and composition practice and business ambitions, developed at LAUPMP601, will be the starting point for your investigations. The content will vary according to your individual programme of study which will be of such a nature as to engage your full commitment and demonstrate your full intellectual potential.

Critical evaluation and analysis will be continued through a programme of performance, production and composition critiques and tutorials. You will be expected to establish your own critical position with consideration of the relation between the production of your music and relevant external contexts. You will be expected to be evaluating and developing your own critical position throughout the module.

You will be expected to carry out your final project in a manner that demonstrates an understanding of how your actions relate to the rationale behind the project. You will attend concerts, events, exhibitions, and various sites for the dissemination of popular music practice where appropriate to the research context of your project.

The teaching will include sessions to focus your ability to:

- Demonstrate a familiarity and understanding of relationships between making popular music and the ideas that surround its evolution and our reception of its performance, production, composition and arrangement (KU1).
- Select, consider, and experimentally apply source material to inform your own creative development (KU4).
- Explore different and unfamiliar musical concepts, repertoires and practices (IC3).
- Demonstrate knowledge and understanding of the broader relationship of music to historical, philosophical cultural and social contexts (IC5).
- Convey personal expression and imagination in practical music-making in order to demonstrate an individual musical personality or 'voice', through employing advanced technical skills and deeper levels of interpretative insight (P1).
- Demonstrate the artistic, technical, aesthetic and expressive skills necessary to communicate music convincingly to a listener (P3).
- Collaborate in popular music-making, through ensemble performance (T1).
- Organise and carry out self-directed projects and communicate outcomes through musical, written, oral and/or other appropriate forms (T3).
- Employ professional presentation skills in order to effectively communicate with others, with an awareness of audience characteristics (T4).
- Apply discovered knowledge and reflective ability in order to be resilient in developing and sustaining a career path (including self-employment), taking account of personal health and welfare (T6).

## 5. Assessment

*The performance of your learning will be evaluated by your production of a 'portfolio' of practical work which includes:*

- **30-minute public-facing live performance, which features**
  - A minimum of 3x original popular music compositions)
- **A revised business plan relevant to your public-facing context**
  - *Musical performance which may be presented in the context of (without being limited to):*
    - EP or album recording and launch;
    - Branded practice launch;
    - Staging of a multi-artist event;
    - Short performance tour of venues;
    - Stage performance;
    - Production of a mixed-media film project or event,

...and as such, defining the contextual basis of your portfolio

- A finalised and current EPK relevant to the task which represents a client-facing, professional online presence with a specific business outcome
- Reflective online journal, which may include evidence of developing work, investigations, transcripts, recordings, rehearsal notes, reflections, test-pieces and independent study; evaluative report relevant to business plan of no more than 2,000 words.

Your portfolio will be evaluated through the Presentation, Process, Idea, Documentation & Technical 'fields'.

<b>Weighting</b>	100%
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## 6. Assessment Fields

Field	Descriptor
Presentation	That which is seen by exhibition, portfolio, transcript, performance, relevant to tasks set.
Process	Evidence of the learning journey through method in haptic, physical practice based and textual applications.
Idea	Thought, concept or aim relevant to task, student centred and with clarity of vision.
Documentation	That which evidences the student's journey in and through research, technical experimentation, and/or creative endeavour. Could include: data; reflection; analysis; planning.
Technical	Quality and/or utility of the technical features employed; demonstration of skill / competence in media relevant to task.

## 7. Indicative Reading List

Self-determined by the candidate.
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## 8. Other Indicative Texts

Self-determined by the candidate.
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