

Module Specification - BA (Hons) Fashion - LAUF512



1. Factual Information			
Module Title	NLM1 Erasmus	Level	5
Module Code	LAUF512	Credit Value	20

2. Rationale for the module and its links with other modules
This module will be used to deepen the link between an academic understanding of the context of practice and the nature of practice itself. It is linked to other modules by providing an arena for the synthesis between an individual's practice and its contextualisation.

3. Aims of the module
<p>To identify and apply a range of methods of research, analysis and critical evaluation of theories, practices and contexts appropriate to increasingly individual concerns within art, design and media.</p> <p>To further develop and examine effective approaches to the documentation and communication of analytical, critical and reflective responses to source material.</p> <p>To establish and critically explore an integrated understanding of theoretical and practical contexts of increasingly individual creative practices and concerns.</p> <p>To adequately prepare learners for the theoretical and practical research demands of Level 6 study.</p>

4. Pre-requisite modules or specified entry requirements
Successful progression from Level 4 BA (Hons) Fashion.

5. Intended learning outcomes	
A. Knowledge and understanding	Learning and teaching strategy
<p><i>At the end of the module, students will be expected to:</i></p> <p>F5A1: Demonstrate a critical understanding of the aesthetic, cultural, historical, technological, social, political or other contexts relevant to individual subject disciplines.</p> <p>F5A2: Demonstrate an awareness of the relationship between the theoretical and practical contexts of their own creative concerns.</p>	<p>Tutorials: To reinforce individual understanding and ensure that the knowledge learnt is contextualised for the student's individual subject area.</p> <p>Lectures and screenings: To introduce the concepts and research methodologies involved.</p> <p>Seminars: To develop oral skills in debate and to provide a supportive framework for the practice of appropriate cognitive skills.</p> <p>Critiques: To enable students to relate their work to a growing awareness of the link between theory and practice and how this supports the evaluative process.</p> <p>Studio development: To develop practice alongside other students within a climate of mutual theory/practice engagement.</p>
B. Cognitive skills	Learning and teaching strategy

<p><i>At the end of the module, students will be expected to:</i></p> <p>F5B1: Through analysis, review and evaluate primary and secondary sources to inform independent and critical judgements.</p>	<p>Private Study: To develop students' learning autonomy and ownership of the knowledge and information gained during the module.</p>
C. Practical and professional skills	Learning and teaching strategy
<p><i>At the end of the module, students will be expected to:</i></p> <p>F5C1: Evidence the capacity for undertaking practical and theoretical research that demonstrates an informed application of critical, effective and testable processes.</p>	<p>Lectures and screenings: To introduce the concepts and research methodologies involved.</p> <p>Studio & Seminar development: To develop practice practical and theoretical research processes alongside other students within a climate of mutual theory/practice engagement.</p>
D. Key transferable skills	Learning and teaching strategy
<p><i>At the end of the module, students will be expected to:</i></p> <p>F5D1: Organise and carry out self-directed projects and communicate outcomes through written, visual, oral and other appropriate forms.</p>	<p>Studio development: To develop practice alongside other students within a climate of mutual theory/practice engagement.</p> <p>Seminars: To develop oral skills in debate and to provide a supportive framework for the practice of appropriate cognitive skills.</p> <p>Critiques: To enable students to relate their work to a growing awareness of the link between theory and practice and how this supports the evaluative process.</p>

6. Indicative content

This module provides a context for the synthesis between theory and practice and provides an opportunity for students to develop a platform from which they can develop proposals for Level 6 research.

Indicative content will reflect discipline specific requirements.

7. International dimension

This module introduces students to various methodologies for analysing works of art, design and media, alongside considering relationships between theory and practice. Students enhance their contextual knowledge and understanding, together with their own critical awareness and develop the ability to situate their practice in a global context. Through seminars, lectures and tutorials, students investigate their own discipline and also the broader cultural and contextual frameworks that are influential to the fields of art, design and media. For example, questions around identity, values, class, race, geopolitics, globalisation, sustainability, technology, materials and creativity form part of that investigation.

8. Assessment strategy, assessment methods and their relative weightings

1. Practice based exploration and experimentation on a theme proposed by the student, and agreed with tutors, typically presented as concept board(s), with possibility of alternative by negotiation, with folio of supporting visual research/evidence as appropriate.
2. 1 x 2,500 word written essay on same theme as the practice based output, with supporting bibliography, referenced using the Harvard system.

9. Mapping of assessment tasks to learning outcomes

Assessment tasks	Intended learning outcomes				
	F5A1	F5A2	F5B1	F5C1	F5D1
Practical & Written Folio (100%)	X	X	X	X	X

10. Key reading list

Author	Year	Title	Publisher	Location
Barnett, S.	2007	A Short Guide To Writing About Art.	Longman	Harlow
Berger, J.	1972	Ways of Seeing.	Penguin	Harmondsworth
Cavallaro, D.	2001	Critical and Cultural Theory: Thematic Variations.	Athlone	London
Hall, S. and Evans, J. (eds.)	1999	Visual Culture: the Reader.	Sage.	London
Rose, G.	2007	Visual Methodologies: an Introduction to the Interpretation of Visual Materials.	Sage.	London
Sturken, M. and Cartwright, L.	2009	Practices of Looking: an Introduction to Visual Culture.	Oxford University Press	Oxford
Adamson, G. (ed)	2010	The Craft Reader	Routledge	London and New York
Barnard, M. (ed.)	2007	Fashion Theory: A Reader	Routledge	London and New York
Clark, H. and Brody, D. (eds.)	2009	Design Studies: A Reader,	Routledge	London and New York
Craik, J	1993	The Face of Fashion: Cultural Studies in Fashion	Routledge	London and New York
Welters, L. and Lillethun A. (eds.)		The Fashion Reader	Routledge	London and New York

11. Other indicative text (e.g. websites)

N.B. Reading lists and other indicative references are subject to annual review and update.